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ДЕЛОВАЯ КОМАНДИРОВКА В МЕЖКУЛЬТУРНОМ КОНТЕКСТЕ

В условиях интенсивно развивающихся международных контактов деловое путешествие приобретает определенную специфику и требует тщательной подготовки. Такая подготовка включает не только организационные мероприятия, но и изучение культурных особенностей посещаемых стран.

In the modern world of developed international relations the concept of a business trip has become very popular. The main goal of such kind of a trip is establishing right connections between different organizations, companies and countries.

When you are going to travel abroad you should remember that you are the face of your country and therefore you are responsible for the image of your country. To communicate effectively you must know the country you are going to visit, traditions of the people who live there, their cultural particularities and their laws.

The best way to avoid trouble is to forecast it and to be ready for it, therefore it is necessary to plan your traveling beforehand.

First of all you should pay more attention to the following points:

- choosing of the tourist firm
- time of your traveling
- place of your destination.

Be especially attentive to the documents:

- passports (applying for a passport, what to do if your passport is lost or stolen)
- visas (requirements of different countries)
- tourist cards
- insurance (types of insurance, if you do get sick abroad).

Preparing to your traveling abroad must involve considering your monetary needs both cash and credit. The best way to protect it would be

- travelers' checks
- credit cards .

The living conditions will depend on special characteristics of the country you have chosen, therefore it is necessary to think about the hotel to stay at.

Another important aspect of your traveling is nutrition. There are a lot of various nutrition systems in the world, for example:

- open buffet
- a la carte and so on.

You should also know about:

- tax-free and duty-free (what it means)
- rent a car.

It is very important for business communication to know cultural particularities and special features of citizens. We all carry mental baggage with us on trips and it is packed into one powerful phrase: culture stereotypes.

