

ПРОБЛЕМЫ И ПЕРСПЕКТИВЫ СТУДЕНЧЕСКОГО ТУРИЗМА PROBLEMS AND PROSPECTS OF STUDENTS TOURISM

Самое благоприятное время для развития студенческого туризма наступает летом, когда у студента есть свободное для путешествий время. Но каникулы так непродолжительны, а целей, которых хочется за это время достигнуть, несколько – не только отдохнуть, но и заработать деньги, и, может быть, поднять свой образовательный уровень, например, в области изучения языков. В своей работе я попыталась найти ответ на вопрос, существует ли возможность достижения всех этих целей одновременно.

Russian students have not a lot of free time in summer, but there are a lot of aims they want to achieve during their holidays.

First of all, they want to have a rest. This time suggests plenty of things to do, but the main thing almost everybody enjoys and wants to do is travelling. It gives us a chance to see the world, to get an unforgettable experience and lots of breathtaking emotions.

On the other hand, every student wants to be independent financially from his parents, to earn the money and not to ask anybody's permission how to spend it. That's why the other thing students are aimed at is working. Besides, getting a job can bring us not only the money, but also very useful experience of independence. Moreover, sometimes it may even give us some necessary skills in the area of our future profession.

For the most hard-working and motivated students there is one extra way of spending their summer holidays – studying more. The best kind of studying for most of them is to learn foreign languages, especially in the country, where the language is native for most of speakers.

Plenty of tour agencies offer a variety of tours to any part of the world. And an average student can't permit such a kind of rest.

The situation around finding a job is much easier. There are a lot of part-time jobs for students in summer. The most common ones are a waiter or a waitress, a promoter, a courier or an unskilled worker. Doing this work allows you to earn about 10 000 rubles per month on the average. It is not very high.

We can easily realise that if a student is travelling, he can't earn the money. But he has an opportunity to travel and to study simultaneously. There are summer educational courses abroad. The main advantage is that you will be studying the language in natural atmosphere. But the price is very high.

I managed to find out the possibility to connect all types of students summer activities – travelling to an interesting place, working, earning the money and studying the language. All these things together are offered by the international program Work & Travel USA.

Work & Travel USA provides international university students the chance to work at entry-level, seasonal jobs in the United States for up to 4 months on a J-1 Visa. International students are entitled to work, earn the money, and travel at the end of their assignment.

International students have a chance to experience the life in the US and share traditions and cultures with U.S. citizens.

Work & Travel USA participants should be:

- Between the ages of 18 and 28
- Full-time students at a tertiary level of education
- Able to attend an orientation and interview session in the home country
- Flexible, open-minded, and hardworking

Work & Travel USA:

- Acts as a sponsor and issues a DS-2019 form, enabling to apply for a J-1 Visa.
- Offers a Full-Service program that guarantees the student a seasonal job placement.

-Provides pre-arranged, affordable housing for most placements.

-Includes an information and orientation session on living and working in the United States, and full support during the entire time in the program.

Work & Travel USA is designated by the U.S. Department of State to sponsor participants on the J-1 Work and Travel program. Participants arrive under the U.S. government-regulated J-1 Visa program, and are available to work for up to 4 months.

It is also designed to achieve the educational objectives of cultural exchange by directly involving young adults in the daily life of the host country, through temporary employment and training opportunities.

There are several benefits for US employers to hire international young staff.

1. Seasonal employers hire international students for full-season coverage. International university students have longer breaks than US students, allowing participants to work longer. By staggering staff arrival dates, employers can ensure full-season coverage.

2. International seasonal staff arrive from more than 30 countries, adding an international flair to U.S. businesses. International staff are carefully screened and have strong English skills.

3. Their Commitment to Employers. Applicants sign a contract agreeing to work through their full commitment and meet all job requirements. Most come to the U.S. in order to earn money for their education back home, providing an additional incentive to work through an entire season.

That's why hiring international students is economically profitable for U.S. businesses. The program provides U.S. employers with a unique seasonal staffing solution . I think our government should pay more attention to such an experience. The Work&Travel program is called a program of students exchange but now, unfortunately, it works only in one direction.

The program Work&Travel USA allows international university students an economically viable way to visit the U.S.A. by working and travelling during their holidays. It can become the best way of spending free time in summer with sense and pleasure.